

CITY OF LOVELAND

HONEY FESTIVAL

Presented by ENT Credit Union

Sunday, Sept 13
9:00A-1:00P



2026 SPONSORSHIP & VENDOR APPLICATION

SPONSOR LEVELS

Queen Bee \$1,500

- Listed as presenting sponsor in all marketing materials
- Logo on paid advertising, posters and flyers (deadline: 7/8/26)
- Given priority vendor space at the event (up to 2 spaces – 20'x10')
- 2 ads in Constant Contact email (35k)
- Logo with link on event webpage

Honeycomb Sponsor \$750

- Logo on paid advertising, posters and flyers (deadline: 7/8/26)
- Priority vendor space (1 space – 10'x10')
- Logo with link in Constant Contact email (35k)
- Logo with link on event webpage

Vendors \$150

- 1 booth – 10'x10'

Food Trucks 10% fee

- Due by 9/25/26

Held at Fairgrounds Park | 700 S. Railroad Ave. (expected attendance 5,000)



lovgov.org/HoneyFestival



City of Loveland Parks & Recreation Department

Honey Festival - Sponsorship Application

Please drop off or mail this form to:
Chilson Recreation Center, Attn: Kerry Helke
700 E. Fourth St., Loveland, CO 80537
Kerry.Helke@CityofLoveland.org | 970.962.2446

Business/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact: _____

Email: _____ Preferred Phone: _____

Secondary Contact: _____

Email: _____ Preferred Phone: _____

Give a brief description of the proposed booth or activity. If food or beverage, be specific as to the exact menu and/or item(s). List the proposed charge for the game, food item or product.

I WOULD LIKE TO SUPPORT THE CITY OF LOVELAND AS A:

- Queen Bee Sponsor (\$1,500)
- Honeycomb Sponsor (\$750)
- Vendor (\$150)
- Food Truck (10%)

WEATHER: No refunds are offered if the vendor chooses to not attend or leave early due to weather conditions.

REQUIREMENTS FOR 2026: Food & beverage vendors shall procure and keep in force during the duration of this event a policy of Comprehensive General Liability insurance with minimum combined single limits of ONE MILLION DOLLARS (\$1,000,000) each occurrence and ONE MILLION DOLLARS (\$1,000,000) aggregate. The policy shall be applicable to all premises and operations. The policy shall include coverage for bodily injury, broad form property damage personal injury, products and completed operations. Please call Kerry Helke if you have any questions at: 970.962.2446.

RELEASE AND INDEMNITY: By signature below, the undersigned hereby:

- (i) releases and forever discharges the City of Loveland and its officers, employees and agents, from any and all claims of any kind whatsoever arising out participation of the undersigned in the City of Loveland Honey Festival event.
- (ii) agrees to indemnify, save, and hold the City, and its officers, employees, and agents, harmless against any and all liability, loss, costs, charges, obligations, expenses, attorney's fees, judgments, damages, claims, and demands of any kind whatsoever arising from or out of the participation of the undersigned in the City of Loveland Honey Festival event.

Name to be listed in all promotional materials: _____

List social media pages (@yourhandle) _____

Participant Signature Required: _____ Date: _____

Title: _____